



Feeling boxed in your home?

**Give your family
the space they need to
live a better life.**

A home located in Jogeshwari's finest private estate.
A home which is lavish and comes with the finest finishing.
A home offering 40+ amenities and a spectacular landscape.
Apna Ghar. Accha Ghar.

LODHA
BEL AIR

Celebrity living

**Presenting Lavish residences in a private designer estate
Starting at ₹2.19 Cr+**

A HOME SHOULDN'T MAKE YOU FEEL BOXED IN!

A famous saying by author William Bennett, goes, “**Home is a shelter from storms - all sorts of storms.**” There is an increased realisation that while a home is a safe haven, **just having a home is not enough.** You need a home that **doesn't make you feel boxed in.** Given the current uncertainties, many families opted to move into bigger homes that can support everyone's needs, in developments with better amenities to help rejuvenate and infrastructure to support basic necessities.

Since the unlock phase began, we have had **4,100 plus families move in to their Lodha home** and are during this current lockdown phase leading a relatively comfortable life.[®] That said, a home that evokes sense of comfort, safety and smiles on the face of your loved ones demonstrates the need for you to unbox towards a finer lifestyle and secure a happily ever after.

FIND A HOME THAT LETS YOU LIVE TO THE FULLEST, TODAY!

Secure a home for your family that they need to live a better life by taking advantage of:

- Lowest rate of interest on home loan in 15 years[§]
- 1% off on stamp duty for women homebuyers[^]

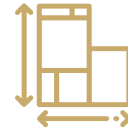


LODHA – BUILDING THE WORLD’S FINEST DEVELOPMENTS

At Lodha, we are guided by our vision of "**Building a Better Life**". We believe every aspiring Indian deserves a high quality home. And with our ability to deliver scale, our meticulous planning, attention to minutest detail, focus on quality and great craftsmanship we have delivered some of the "**World’s Finest Developments**" which you can proudly call "**home**". A home designed to deliver upgraded lifestyle with uninterrupted experiences throughout.



~35,000 Cr.
revenues in FY-18-20^^



7.72 Cr. square feet
already delivered**



4100+ customers have taken
possession in last 7 months



36 ongoing & 18 planned
projects in India as of Dec
2020

We believe home is more than just the four walls, it should entail a well-planned ecosystem that nurtures your mind, body and soul. It should cater to all the desires that you may have as a home owner. And so, at any Lodha development you will experience a holistic lifestyle with well-designed spacious homes, carefully crafted open green spaces, avenues to lead a wholesome life, access to world-class service, availability of basic conveniences and the comfort of community living. Truly, homes that are built for generations.



LODHA ALTAMOUNT

India's finest residences on
Mumbai's Billionaires' Row.



THE WORLD TOWERS

One of India's most
iconic addresses.



LODHA MAISON

Limited edition luxury townhouses
in the heart of the city.

Lodha Bel Air, a residential experience inspired by celebrity lifestyles, with graciously designed homes, large green spaces, Art Deco architecture an assurance of star-like pampering.

INTERIORS BY: BOLLYWOOD'S FAVOURITE DESIGNER ASHIESH SHAH

Being one of the most celebrated designers in India today, his elegant & glamorous designs has made him a favourite amongst Bollywood's top movie stars from Hrithik Roshan & Aditya Roy Kapoor to Katrina Kaif & Jacqueline Fernandez.

His expertise and eye for detail has transformed Lodha Bel Air into one of his famous addresses.



Artistic representation

LANDSCAPE BY: SINGAPORE BASED WORLD RENOWNED, SITECTONIX

The landscape is created, to naturally engage & stimulate the human senses. Natural sunlight permeating through the densely-packed trees, re-enacting a fantastical forest scene for a show, rich in both drama and colour.



100,000 sq. ft. of landscape with 100s of trees



Extraordinary lagoon style swimming pool



Picnic areas, amphitheatre, multi-purpose lawns, party lawn and more

ARCHITECTURE BY:PADMA BHUSHAN RECIPIENT HAFEEZ CONTRACTOR

A sophisticated confluence of the modern & the classic with Art Deco styled heritage architecture. The sleek towers, are inspired from the charming buildings along Marine Drive & the Oval Maidan – with grand entrances, rounded balconies & facades with eye-catching architectural details.



6 independent mid-rise towers in
5 acre development



15,000 sq. ft. grand clubhouse



Stay safe with 4 tier security system



Artist's impression of the tower

OVER 40 WORLD CLASS HANDPICKED AMENITIES



Fun & frolic.

- Kids' pool
- Cricket pitch
- Kids' play area
- Tree house



Get together. Connect. Unwind.

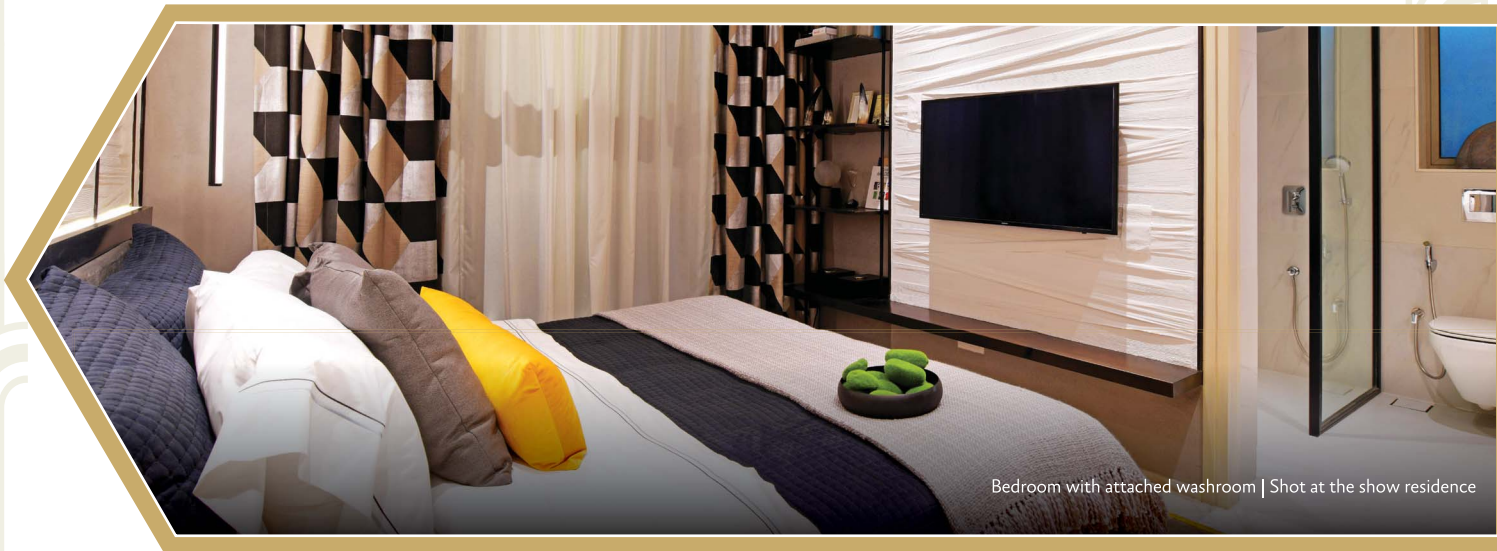
- Grand clubhouse with gym, heated indoor pool for ladies & kids, grand cafe & much more
- Tree-top walkway
- Community hall



Feel as young as you want

- Senior citizens' corner
- Yoga deck
- Orchard walk
- Multiple gardens

YOUR PERFECT RESIDENCE



Designed with privacy and discretion as its hallmarks, these homes offer a great lifestyle for your entire family.



Fully air-conditioned homes[!]



Imported marble flooring^{!!}



European style sanitary ware from Kohler/Duravit^{!!}



Full height french windows[%]



Grand decks[#]

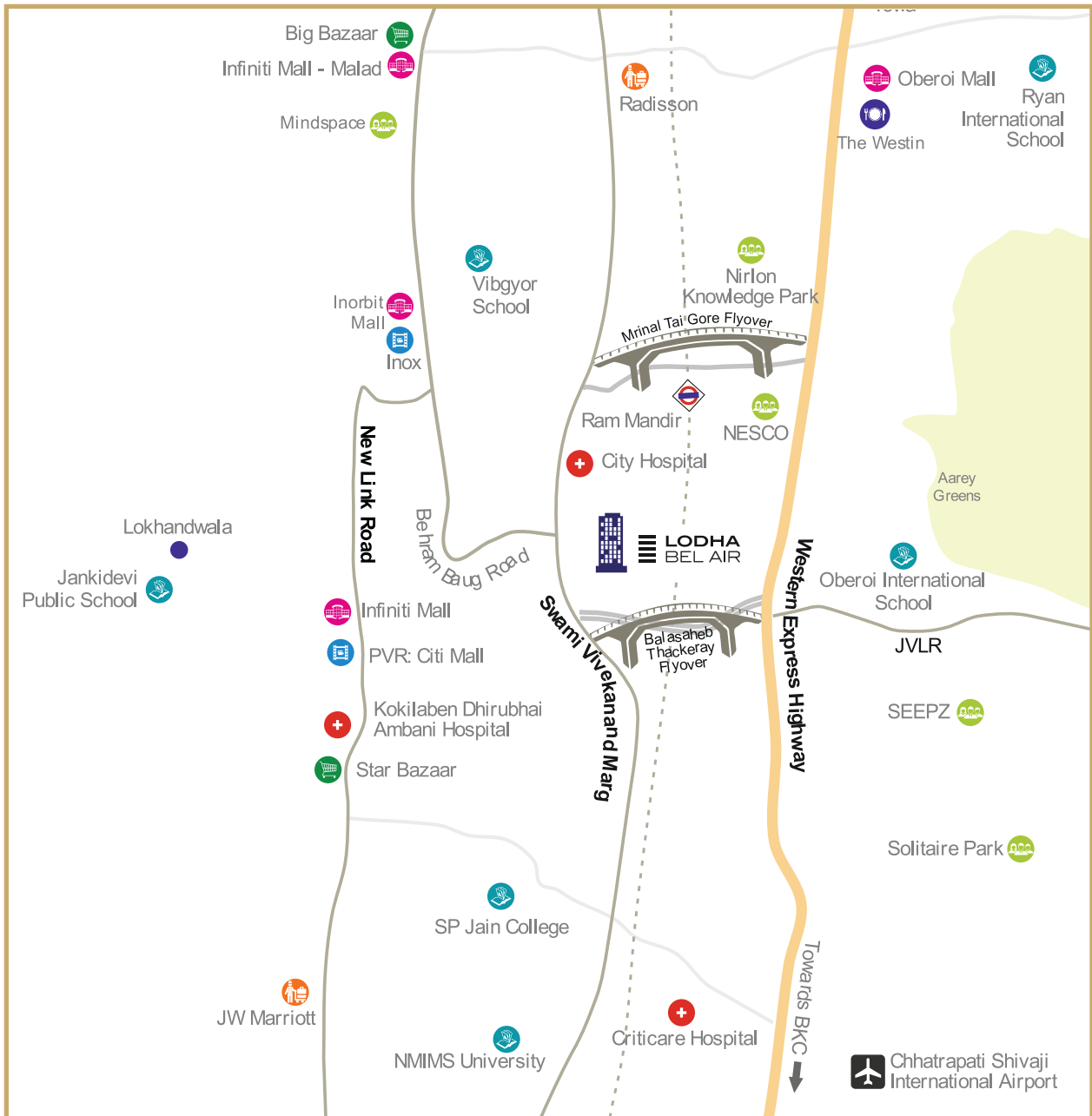


Separate utility area in each apartment



Separate multipurpose room[#], store room[#] & servants' quarters[!]

WHERE YOU LIVE DEFINES HOW YOU LIVE



LOCATION PAR EXCELLENCE



~5 MINUTES DRIVE : Western Express Highway, S V Road, New Link Road, JVLR



~20 MINUTES DRIVE : Lokhandwala, Andheri CBD, Airport, Film City



MULTIPLE TRAIN/METRO CONNECTIVITY OPTIONS : Ram Mandir railway station, Metro Line 6 (Operational by 2022), Metro line 2A (Operational by 2022)



EXTENSION OF JOGESHWARI FLYOVER : Till Mahakali Caves Road, Andheri East
EXTENSION OF MRINAL TAI GORE FLYOVER : Till Relief Road, Goregaon West



Plans

MASTER PLAN

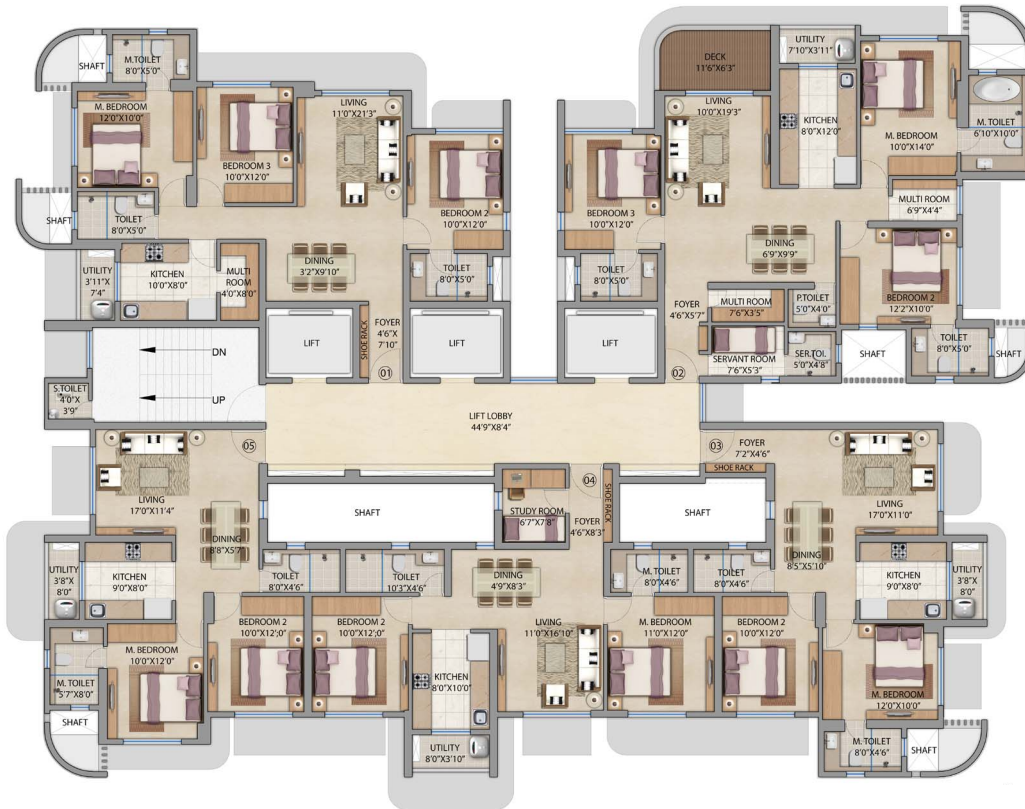


LEGEND

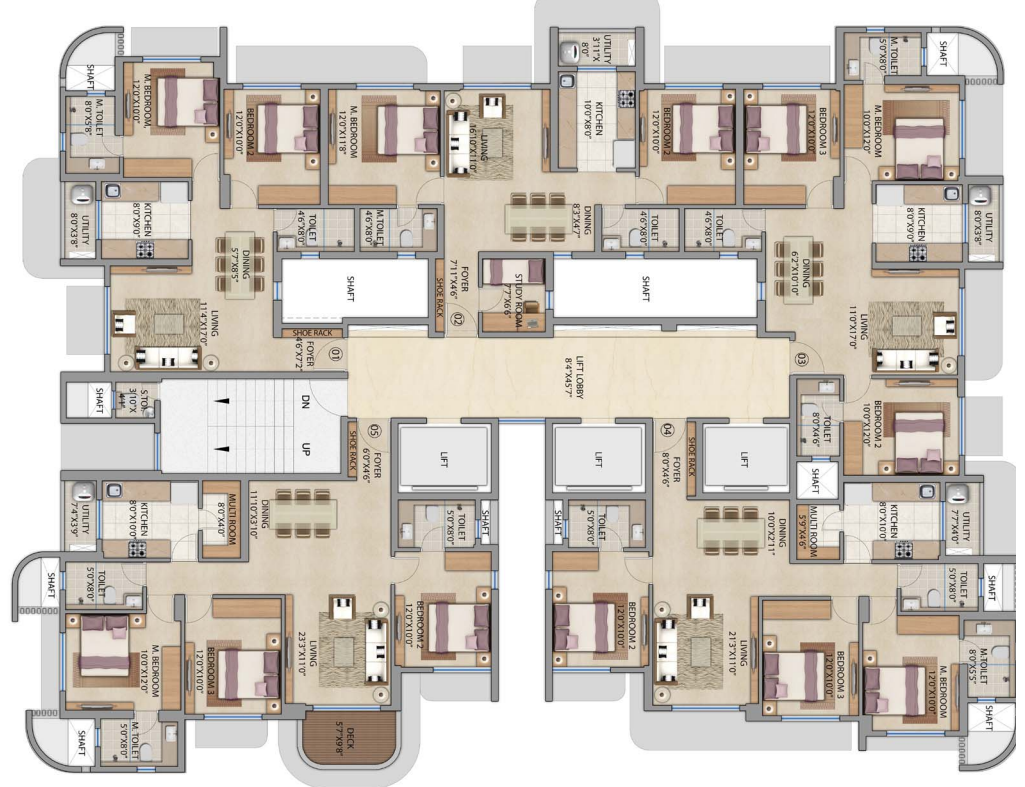
- 01. Party Lawn
- 02. Cricket Pitch
- 03. Multipurpose Court on Club Terrace
- 04. Club House
- 05. Club Deck
- 06. Bubble Jet Play
- 07. Kids' Pool
- 08. Fountain Deck
- 09. Resting Pavilion
- 10. Play Mound
- 11. Pool Deck
- 12. Alcove Seating
- 13. 25m Lap Pool
- 14. Aqua Lounge
- 15. Jacuzzi Pool
- 16. Lawn Terrace
- 17. Hammock Garden
- 18. Tree Canopy Walk
- 19. Sand Bunk with Slide
- 20. Fun Village
- 21. Exercise Lawn
- 22. Tree House
- 23. Community Hall
- 24. Quiet Scent Garden
- 25. Yoga Deck
- 26. Look-out Deck
- 27. Multi-Purpose Pavilion
- 28. Multi-Purpose Lawn
- 29. Senior Citizen Corner
- 30. Foot Reflexology Garden
- 31. Chess Garden
- 32. Orchard Walk
- 33. Lounge Deck
- 34. Edible Garden
- 35. Barbeque Pavilion
- 36. Seating Corner
- 37. Drop Off
- 38. Indoor Games
- 39. Kids' Play Area
- 40. Retail
- 41. Services



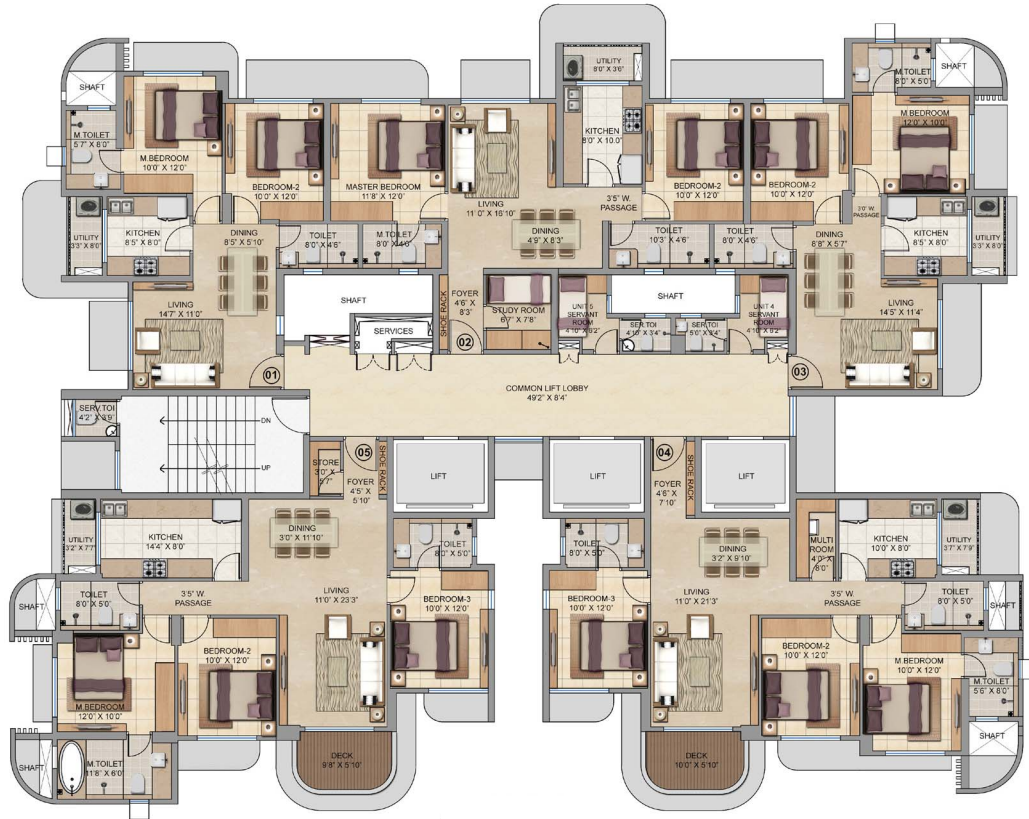
TYPICAL FLOOR PLAN - TOWER A



TYPICAL FLOOR PLAN - TOWER B



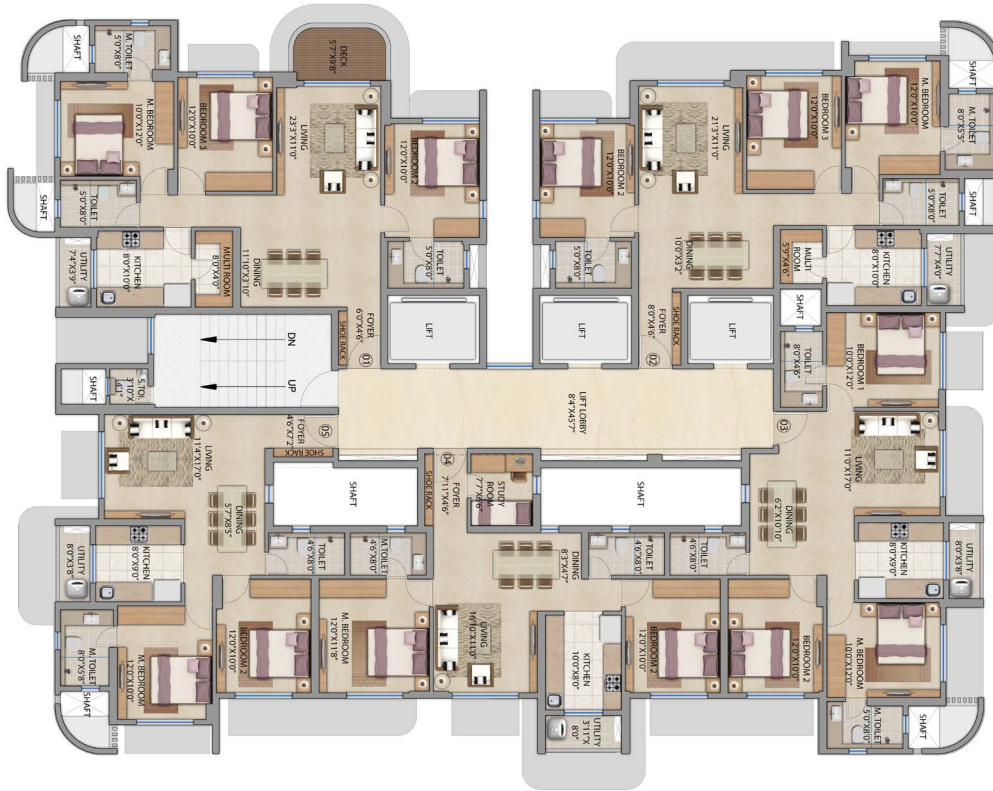
TYPICAL FLOOR PLAN - TOWER C



TYPICAL FLOOR PLAN - TOWER D



TYPICAL FLOOR PLAN - TOWER E



TYPICAL FLOOR PLAN - TOWER F



UNIT PLAN - 2 BED LUXE



UNIT PLAN - 2 BED WITH STUDY



UNIT PLAN - 3 BED LUXE



UNIT PLAN - 3 BED PREMIA



WHERE YOU LIVE DEFINES HOW YOU LIVE

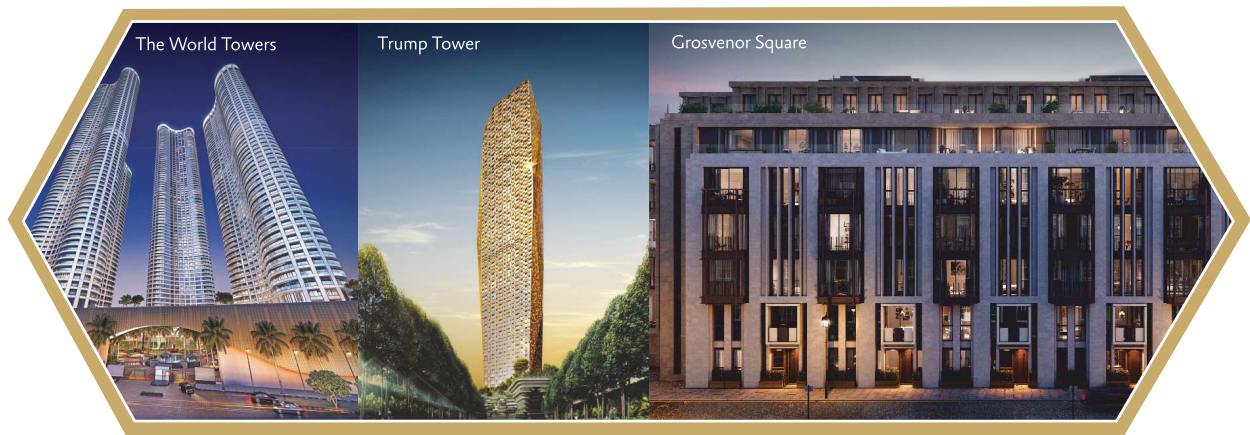
SPECIAL PRICES

2BHK - ₹ 2.19 Cr+ | 3BHK - ₹ 2.99 Cr+

5% EFFECTIVE
GST

0% STAMP
DUTY

COME HOME TO THE BEST



Whether it's transforming the skyline of Mumbai with one of India's most iconic landmarks, crafting some of the most desirable residences in London, creating a world-class destination in the heart of Mumbai, or delivering India's No.1 smart city^{##}, one name is transforming the way we live with landmarks of global standards: Lodha.

LODHA
BEL AIR

Celebrity living

Sales Gallery: Patel Estate Road, Near Amboli Police Station, Off Western Express Highway, Mumbai - 400102
Corporate Office: Lodha Excelus, N.M. Joshi Marg, Mahalaxmi, Mumbai - 400011

INDIA'S LARGEST REAL ESTATE DEVELOPER*

Disclaimers: Terms & Conditions Apply | *By residential sales from FY 14-20 | [§]Interest rate is subject to eligibility & market by bank | [^]1% off on stamp duty for women homebuyers as directed by Maharashtra government | ^{^^}Cumulative Revenue from operations for India Business over FY18-20. Revenues from operations for India business for financial year 2020, 2019 and 2018 were ₹9,576.65 Crores, ₹11906.55 Crores, ₹13527.19 Crores respectively | ^{^^}7.72 Crores square feet of Completed Developable Area until December 31, 2020. Completed Developable Area refers to the area where construction has been completed and units are ready to be handed over to the customer | [@]Possessions in last 2 quarters | [']Excluding kitchen, toilets and any service areas | ^{||}Or equivalent | [%]From 300 mm above finished floor level to beam bottom | [#]In select units | ^{##}Based on livability quotient ranking by JLL in its 'Livability Quotient - A Paradigm Shift in India's Emerging Cities' Report 2017 | Map and images used are for representative purpose only | MahaRERA registration number P51800014860, P51800014869, P51800014891 available at website: <http://maharera.mahaonline.gov.in> | Date of Printing: May 2021