

APNA GHAR, APNA DESH.

"THESE TIMES HAVE SHOWN US,
THE BEST GIFT YOU CAN GIVE YOUR FAMILY IS A HOME."

These tough times have shown us what is most important to us: our family,
and a well-built home with good amenities and management to keep our family healthy and secure.

Buying a world-class home at
Lodha Sterling benefits you.
And the nation.



Pay just ₹6,99,000,
nothing more[^]



Benefit from lowest ever
interest rate of 5.99%*



Every new home creates **10 jobs**
for a year and **contributes 25%**
as taxes to help build the nation



For every home bought,
₹21,000 will be contributed to
PM-CARES Fund to support the
national fight against Covid-19

ACCHE KAAM MEIN DERI KYON?

This important decision demands your
immediate attention.

LIVE LIKE A LONDON ARISTOCRAT AT THANE'S MOST-EXCLUSIVE ADDRESS.

LODHA
STERLING

Regal London Living

BUYING A HOME HELPS BUILD THE NATION.

The nation is going through its most trying time and the biggest contribution one can make to help India emerge stronger is to buy a home.

- When you buy a home, at least 10 people get a job for a year
- 25% of what you spend on the home goes to the government as taxes and its very valuable at a time like this
- For every home bought, Lodha Group will contribute ₹21,000 to PM-CARES fund to support Covid Warriors - Nurses, Doctors and Policemen

WHY BUYING A HOME IS SO IMPORTANT?

These tough times have shown us how important our home is to our family. This is the place where **we feel safe and secure**. We have also realised the importance of a **well-designed home** that has **adequate spaces for our entire family**. A home needs to be at a place which has a **complete ecosystem** that provides a **safe, hygienic environment** and that supports you with every **convenience and comfort at your doorstep**. Moreover, it is important to have a home of your own, an asset for the whole family and for the future. It acts as insurance against the volatility of the market and other investment assets.

WHY BUY A READY HOME?

Buying a ready home not only means that you can **move in today and save on rent** but you can also avail several other benefits.



See what
you buy



Live the life
you want, today



Risk-free possession
without any delay



Save more,
Live more – 0 GST

OWNING A HOME IS NOW EASIER THAN EVER.

- You can move in to your dream home today by just paying for 2 bed - ₹6,99,000 | 3 bed - ₹10,98,000 | 4 bed - ₹20,99,000 and nothing more^
- You benefit from the lowest ever interest rate of 5.99%*
- You end up saving more during this critical time as you don't have to pay GST

THE LONDON LIFE.
THERE'S NOTHING
QUITE LIKE IT.



Residences built around ~10,000 sq.ft. garden squares.
Shot on location.



A grand central lawn inspired by Hyde Park, London.
Shot on location.

A 35000 SQ.FT.
SUPER LUXURIOUS
COUNTRY
CLUB- THE CROWN.



Sip a cup of Earl Grey at the English Tea Lounge.
Shot on location.



Take a lap of luxury.
Shot on location



For the finest in world cinema.
Shot on location.

READY,
SUPER-SIZED
RESIDENCES.
TO LIVE LIKE A
LONDON ARISTOCRAT.



Spacious kitchen for your impeccable culinary style.
Shot on location.

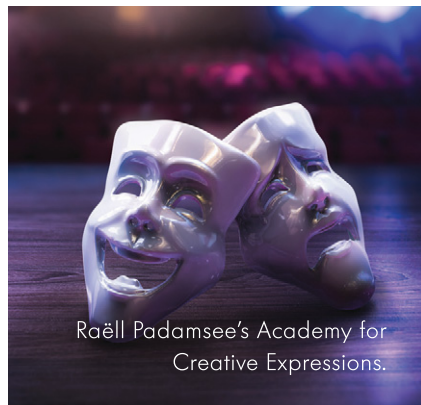


Plush master bedroom, ideal place to unwind.
Shot on location.



Lavish living room lets you play the perfect host.
Shot on location.

BESPOKE SERVICES
FOR A HOLISTIC
WELL-BEING.

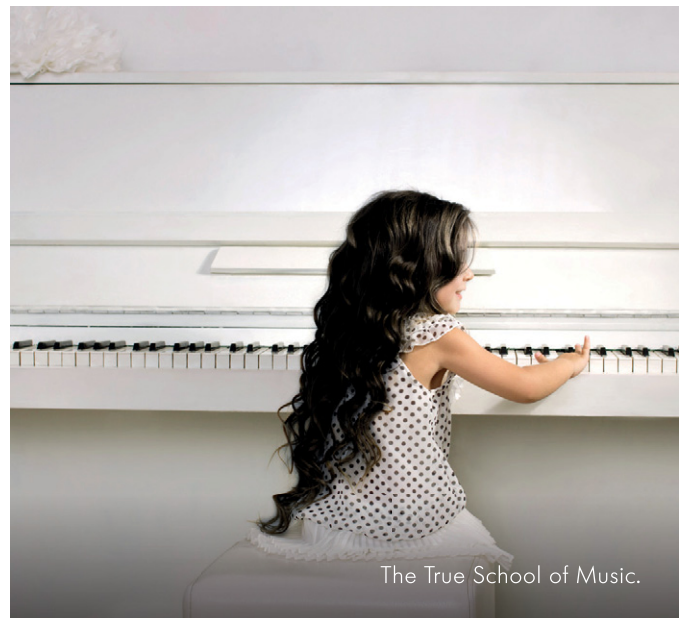


Raëll Padamsee's Academy for
Creative Expressions.

Saint Amand - one of the country's
finest hospitality services.



The Red Pen Overseas
Education Consultant.



The True School of Music.

INSPIRED BY
LONDON.
DESIGNED BY
RENOWNED PARTNERS.

- ✧ Master Planning and Architecture: Architect Hafeez Contractor
- ✧ Landscape: Sitetectonix Singapore
- ✧ Interiors: Hirsch Bedner Associates (HBA) Studio, Singapore
- ✧ The Crown Architects: Dar & Wagh

London - one of the world's finest cities
and home to the rich and famous.



WE'RE COMMITTED TO YOU, WE'RE IN THIS TOGETHER.

From our customers to investors to communities – as the world copes with a pandemic, we're here to do everything we can to help.

THE ECONOMIC TIMES



CORONAVIRUS CRISIS: LODHA GROUP WAIVES RETAIL LEASE RENTALS

Lodha Group has over 200 retailers in its stores across various locations including Palava City, Thane, Pune and South Mumbai, who will benefit from this waiver.

As the country is under lockdown and businesses take a hit, we're doing our bit to lighten the load.

20,000 MEALS A DAY

As livelihoods are struck and precious lives stranded, we're here to help, so people don't have to go hungry. Multiple food shelters have been set up across MMR to ensure this.



UNINTERRUPTED ESSENTIAL SERVICES

With people stuck in lockdown, our hospitality and project management team is working with local vendors to ensure uninterrupted supply of essential goods to our residents.



SAFE PRACTICES TO STAY SAFE

Being safe is utmost critical during these times, and we're taking all measures from temperature checks to disinfectant spraying to ensure everyone is safe.

TOP-NOTCH SECURITY

Residents can feel safe and secured within Lodha Sterling thanks to the multi-tier security and access to healthcare emergency services.



While the circumstances are unconventional, LODHA is standing by its people in overcoming the situation and building a better life.

Global Footprint

Lodha's vision & international expertise to deliver world's most desirable addresses.



Lincoln Square,
London



No.1 Grosvenor Square,
London

Come home to the best

Whether it's giving India some of its most iconic addresses, or crafting one of the world's most coveted residences in London; adding a glittering icon to Mumbai's skyline or creating designer residences for Mumbai's glitterati; delivering meticulously designed offices for distinguished clientele or conceiving India's No.1 smart city with the highest liveability quotient[†] - one name is transforming the way we live with landmarks at par with the world's best: Lodha.



Lodha Altamount,
on Mumbai's Billionaires' Row



The World Towers,
India's most iconic address



Trump Tower Mumbai

2 Bed: 1.39 Cr+ | 3 Bed: 2.43 Cr+ | 4 Bed: 4.41 Cr+

Zero GST.

LODHA
STERLING

Regal London Living

Sales Gallery - The Crown, Lodha Sterling, Kolshet road, Thane

Corporate Office - Lodha Excelus, N. M. Joshi Marg, Mahalaxmi, Mumbai 400 011 | www.lodhagroup.in

INDIA'S NO.1 REAL ESTATE DEVELOPER, DELIVERING 4 OUT OF 5 HOMES BEFORE TIME[#]

The plans, layouts, specifications, images and other details herein are indicative and the developer/owner reserves the right to change any or all of these in the interest of the development. Select fittings/options maybe available in limited units only or available at additional price and are not part of the standard unit. All brands mentioned herein maybe replaced by equivalent or better brand(s) as decided by the project architect. The printed material does not constitute an offer and / or contract of any type between the developer / owner and the recipient; any sales / lease of any unit in this development shall be solely governed by the terms of the agreement for sale / lease entered into between the parties and no details mentioned in this printed material shall in any way govern such transaction. The dimensions and/or areas stated in the plans are measured on basis of unfinished surfaces using polyline method and do not reflect the reduction in dimensions on account of the finishes being installed. Further, variance of +/-3% in the unit carpet area and/or unfinished dimensions is possible due to design and construction variances. The garden units are entitled to exclusively use the area earmarked for private garden but ownership of the same shall be with the Ultimate Organization. For any brands offering services, the tenure and terms shall be governed by the agreement with the said brand. ^valid for loans upto Rs. 75 L, pay only 5% of unit cost for loans above 75 L. Maintenance related expenses payable separately. *valid for EMLs payable upto Jan 2022 - subsidy will be computed on basis that lender's home loan rate is <=7.5% p.a. †In last 2 years, for 80% of units delivered - possession was offered prior to agreement due date including grace period. The project has been registered via MahaRERA registration number: P51700015040 available at website: <http://maharera.mahaonline.gov.in> | Date of Printing: 05/20.